

Introduction GenAI (EN)

Group Training

Training code	CGAIGEAI
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€850,00 excl. VAT No extra costs.

What is Introduction GenAI

Generative AI, or GenAI, has the ability to learn and reapply the properties and patterns of data for a wide range of applications. From creating text, images and videos in different styles to generating tailor-made content. It enables machines to perform creative tasks previously thought to be exclusive to humans.

In this training we delve deeper into Generative AI and cover the following topics:

- Generative AI in context: what is it and examples of applications in different sectors.
- What is the Magic Behind Generative AI?
- Concerns surrounding GenAI: Limits, Privacy & Ethics.

During the training, the focus is on applying what you learn and you will be challenged to work with the theory in practical cases.

Who should attend Introduction GenAI

The Introduction GenAI training is suitable for:

- Professionals interested in understanding and applying generative AI technologies.
- Managers considering integrating Generative AI into their business processes.

Prerequisites

There are no specific requirements to participate in this training.

Objectives

After this training:

- Do you know what GenAI is and understand how it can be applied.
- You understand the working mechanism of GenAI.



- Do you have insight into emerging abilities?
- Understand the limitations of GenAI.
- Know how to deal with privacy issues and ethical considerations surrounding the use of GenAI.
- Know how to make considerations regarding GenAI policy guidelines and regulations.
- Do you know how you can use GenAI to make your work more efficient.

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