

Professional Presence & Profile

Group Training

Training code	CGALITPPCD
Spoken Language	Dutch
Language Materials	Dutch
Dayparts	2
Price	€750,00 excl. VAT No extra costs.

What is Professional Presence & Profile

We will work in an interactive, intensive manner in this workshop Professional Presence & Profile.

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The following themes are introduced and explored in real-life and online:

- Presence: presence, charisma, appearance
- Profile: profiling on four levels: private, personal, professional and public.

The following questions are the subject of research and practice:

1. PRESENCE - presence, appearance, charisma

- How do I present myself and how would I want to I present myself?
- literally and figuratively
- in person
- in my role as a manager (to my team, to my managers, to my peers)

2. PROFILE - private, personal, professional and public profile

- What is my professional profile and in which areas would I like to improve this?
- real life
- online

3. PITCH - professional introduction of myself in my role

- What is my professional business card?
- What can I do, who am I, what do I want?

Who should attend Professional Presence & Profile

For every professional who wants to get the best out of themselves and others every day, such as:

The target group for this workshop consists of professionals with a managerial or coordinating role. For



example:

- Managers: Enhance your leadership presence and communication skills.
- Team Leaders, Scrum Masters and Product Owners: Improve your ability to present yourself and your team effectively.
- Professionals: Develop a strong personal and professional profile.
- Consultants: Strengthen your professional image and client interactions.
- Job Seekers: Improve your profile and presence to stand out in the job market.

Prerequisites

Insights Discovery

Objectives

The goal of this intensive, interactive workshop Professional Presence & Profile is to improve your own professional presence and profiling, in "real-life" and "online". Intended results of this training are an improved awareness of what presence means and a strengthened personal and professional presence and profiling.

At the end of the training you will be able to:

- Define and demonstrate professional presence and charisma.
- Assess and enhance your personal and professional profiles.
- Present yourself effectively in various roles and settings.
- Develop a compelling professional introduction.
- Apply profiling techniques in real-life and online contexts.
- Strengthen your leadership presence and communication skills.

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